Text:

Course Description and Objectives:
Finance is an area that is essential to the long term health of any company. A basic understanding of the subject is necessary even for non-finance track employees trying to make decisions to benefit the company. Individuals who have this knowledge of Finance can make better, more informed decisions and bring forth project proposals that are better thought out, presented and more likely to be accepted.

Students completing this course will gain an understanding of the financial decisions made in organizations. Students will be familiarized to the concepts and principles of financial management, with particular emphasis on risk, rates of return, and valuation. They will also be able to understand the basics of contemporary financial events as they occur.

Background required
A basic understanding of Economics, Financial Accounting and Statistics is required.

Assignments:
A number of Homework and in-class assignments will be given throughout the semester.

Class Conduct:
In addition to traditional lectures, participative learning techniques will be utilized. Students will be required to come to class having read the relevant material, complete in-class assignments given and a number of homework assignments.

Class Preparation:
You should come to class having read the relevant material prior to class, and prepared any assignments for the topic to be covered that day. Proper preparation for the class will significantly increase your understanding of the lecture and related subject. Questions are expected and encouraged.
Grading:
Mid-Term 1  25 points
Mid-Term 2  25 points
Final (Comprehensive)  30 points
Assignments and Class Participation  20 points
TOTAL  100 points

Email list:
You are strongly urged to join the email list for this course (BUS-FIN@yahoogroups.com) in order to receive information about assignments, and the latest information concerning the course such as new resources, changes in dates, etc.

Class Web Page:
The web page will contain all of the class material, links to useful sites, link to the books web page, assignments, class notes (ppt), and grades.

Course outline:
Topics to be covered
Financial Statements
Financial Statement Analysis
Long-Term Financial Planning
Time Value of Money
Discounted Cash Flows
Interest Rates and Bond Valuation
Stock Valuation
Capital Budgeting
Risk and Return
Cost of Capital
Capital Structure
Dividends and Dividend Policy
Short-Term Financial Management